



CVENTURES

Catalisando **C**riatividade e **C**oragem

Apoio e Interação com iniciativas de Venture Capital



Como chegamos ao CVentures Primus

“Histórico de Aprendizados e conquistas



- 1984 – Fundação CERTI
 - 1987 – IET
 - 1993 – Parqtec Alfa
 - 1995 – CELTA
- 1997 – Curso ANPROTEC
- 1998 – SC Participações
 - 1999 – ALAVANKE
 - 2000 – SC TEC
- 2002 – Sapiens Parque
- 2006 – Fundo FIR/BZPlan
- 2008 – Fundo CRIATEC
- 2008 – Criação da CVentures
 - 2009 – SINAPSE e PRIME
- 2010 – Fundo CVentures PRIMUS
- 2011 – “Studium Sapiens” e parcerias
- 2012 – CVentures no Sapiens Parque

Interdigital

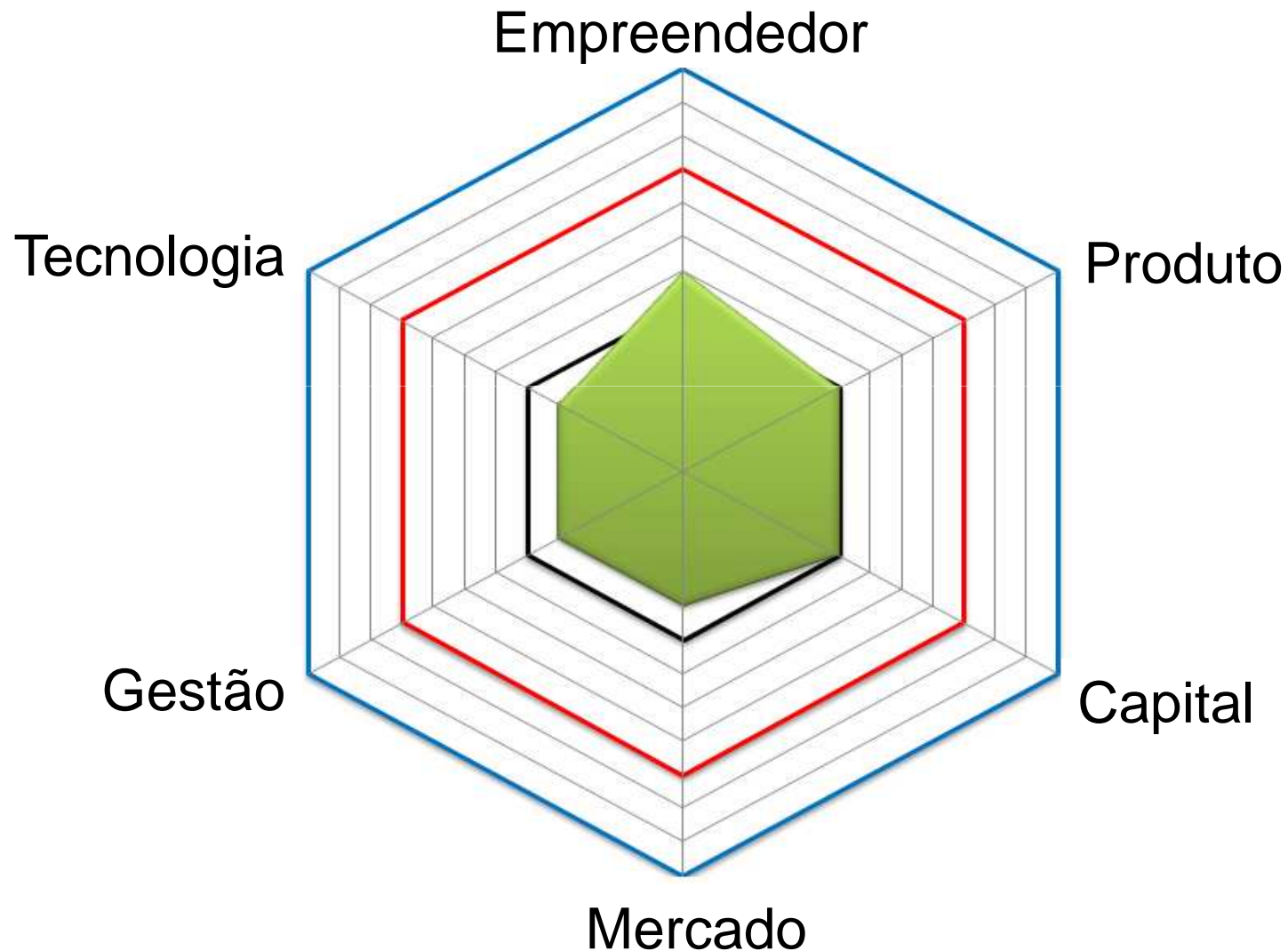


alavanke



**CVENTURES
PRIMUS**

Níveis de Evolução do EI - Pentagrama



Como chegamos aqui

Experiência do sistema para construir a CVentures

CVENTURES
PRIMUS

idee

sinapse
da inovação

Sapient
Parque S.A.

CELTA

certi

Experiência

Tempo

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Empresa de Participações
Acelerador de Empresas Inovadoras

Gestão de Investimentos
Modelagem de novos negócios

Mecanismos de Promoção de novas Empresas Inovadoras integrados à CVentures



Instituto de
Tecnologia



Concurso de
Empreendedorismo



Incubadora de
Empresas

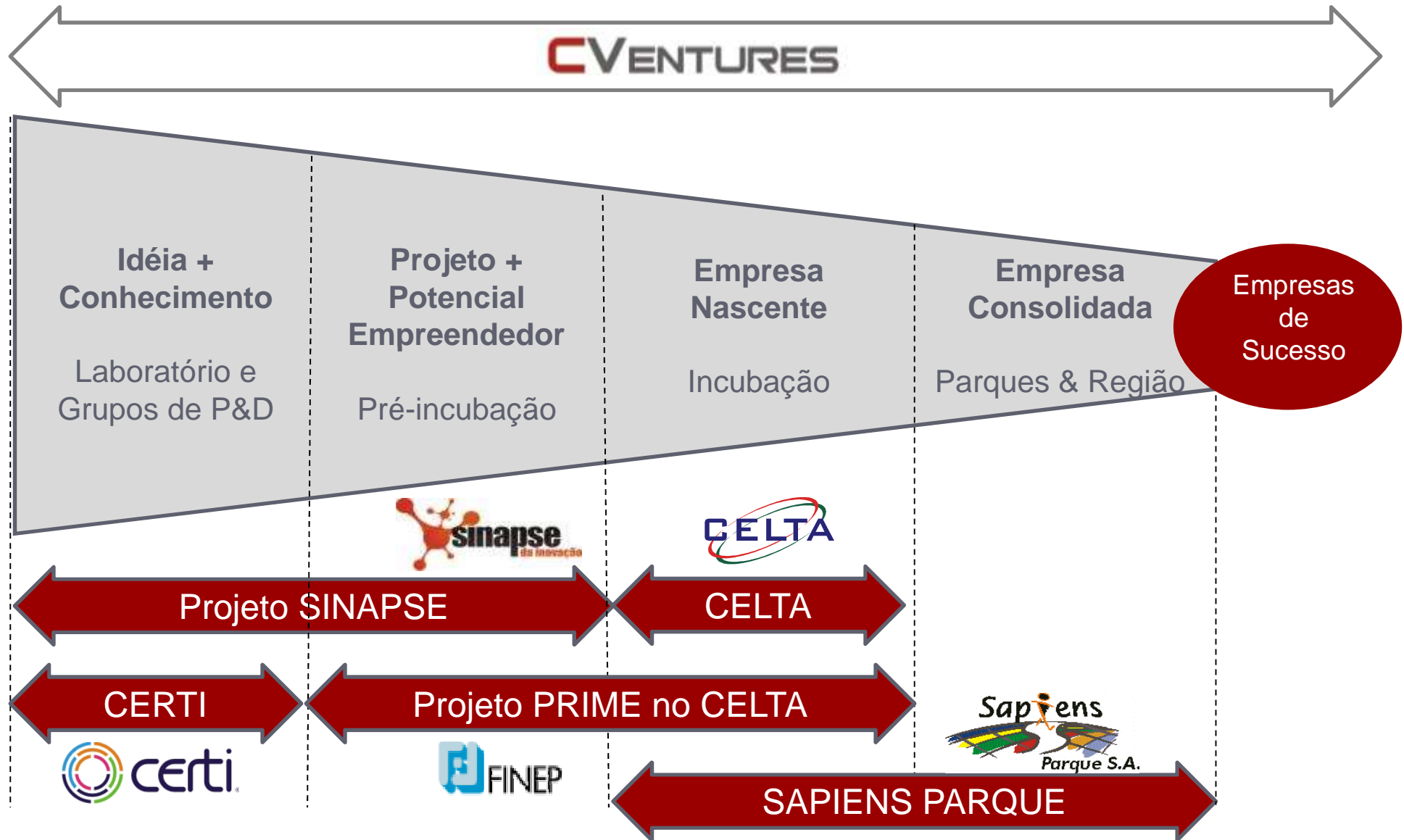


Parque de
Inovação

Prospecção de Oportunidades

7

Mecanismos inovadores promovem *deal flow*



Propósito - Missão

Desenvolver e alavancar
Empreendimentos Inovadores e Negócios
de alto valor a partir de
ativos de conhecimento, produtos e
empreendimentos
gerados especialmente em
ambientes de inovação de referência no país
(especialmente na região da Grande Florianópolis)

Identidade

CVENTURES

Empreendi mento

Crescimento
Conhecimento
Competitivo
Cluster
Ciência
Convergência

Origem

CERTI
CELTA
Catarina
Comunidade
Cultura
Credibilidade

CVentures

Catalisador
Capital
Confiança
Conexão
Caórdico
Colaboração

Empreen dedor

Coragem
Criatividade
Competência
Cerebral
Coração
Campeão



Resource Booking System

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Accelerate

~~Speed Up~~ the growth of your startup and fast-track your business success



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RESEARCH FELLOWS & SCHOLARS GLOBAL ECONOMIC DEVELOPMENT TECHNOLOGY INCUBATION

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About IC²

As an **interdisciplinary research unit** of The University of Texas at Austin, the IC² Institute has advanced the Theory and Practice of Entrepreneurial Wealth Creation. The theories and hypotheses developed at IC² are *tested in life-scale* through several world-recognized programs: the **Austin Technology Incubator**, one of the world's most prominent business incubators, the **Bureau of Business Research**, to provide Texas leaders with research data to strengthen the state's economy, and the **Global Commercialization Group**, to catalyze emerging knowledge-based economies throughout the world. Supporting these programs is a proactive *staff*, an award-winning *faculty*, the *alumni* of ATI program, as well as a *network* of about 240 **Global Fellows** who extend the talent reach of the institute at home and abroad. Eighteen of these are **Endowed Fellows**: professors at The University of Texas at Austin whose research is supplemented by the IC² Institute in order to directly support the creation of new knowledge.

[IC² Institute Fact Sheet \[PDF\]](#)





About Idealab

Introduction

- Timeline
- Management Team
- Board of Directors
- Careers
- Corporate FAQ

Introduction



Bill Gross started Idealab in 1996 to create and operate pioneering technology companies. The structure of Idealab has allowed us to test many ideas at once and turn the best of them into

Our Mission

We create and operate pioneering companies.

Our companies are based on ideas that challenge the status quo, and change the way people think, live, and work.

We commit to treat our employees, companies, partners, and communities with complete fairness, respect, and excellence.

More Links

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Digital Team

Greentech Team

Life Sciences Team

Operating Team

China Team

Strategic Advisors

Partners Emeriti

Investment Team

All

Digital

Greentech

Life Sciences



Mark Allen



John Denniston



Amol Deshpande



John Doerr



Al Gore



Wen Hsieh



Lila Ibrahim



Bill Joy





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MIT Entrepreneurship Center

Educate. Nurture. Network. Research. Celebrate.

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MassChallSpot.jpg

Holy Crap!

Sanergy's founders and MIT Alumni are amongst the 2011 MassChallenge winners

Curtir 2 mil

hypersmith (13 hours ago)
The Hypersmith Morning Post is out!
<http://t.co/hrwekjbx> ▶ Top stories today via @mitcenter

ykadeykina (13 hours ago)

News

- 10/25 Holy Crap! Sanergy is Among the Winners of 2011...
- 10/18 Design in mind? Applications for MIT Design Works! are due...
- 10/05 When "Non-Compete" Requires A Career Change

View all news...

Student

Alumni

Researcher

Entrepreneur



Venture Capital - Siemens Venture Capital - Siemens - Windows Internet Explorer

http://finance.siemens.com/financialservices/venturecapital/Pages/Venture_Capital.aspx

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Siemens Venture Capital (SVC)

Our goal is to identify and finance young companies worldwide during their start-up phase and to provide established companies with additional capital for their growth plans during the expansion phase. Through our portfolio companies, we offer our customers new technological solutions and tap new markets. Our focus is on growth segments in the energy, industry and healthcare sectors.

Our portfolio includes further Private Equity activities: In the context of our Private Equity Advisory Service, we offer customers such as the Siemens Pension Fund professional consulting in Private Equity asset allocation. As of January 2009, Siemens Venture Capital has launched its first own fund-of-funds: Siemens Global Innovation Partners I, offered also to non-Siemens investors.

News ++++ News ++++ News ++++ News

Orlando, FL, and Boulder, CO, June 13, 2011

- > Siemens Energy, Inc. and Tendril, a leading energy platform company, have entered into a strategic alliance to market the Tendril Connect™ platform to utilities. Siemens will deliver the Tendril solutions to energy marketers and distribution network operators with its proven project management capabilities, PM@Siemens. The partnership will initially target the U.S. and Canadian markets and then expand internationally. Additionally, Siemens Venture Capital (SVC) has invested in Tendril, making this its eighth investment in the Smart Grid area. Both actions enhance Siemens' portfolio of Smart Grid solutions by extending available applications to include home energy management, enabling Siemens to create larger operational value for utilities.

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Investment Focus

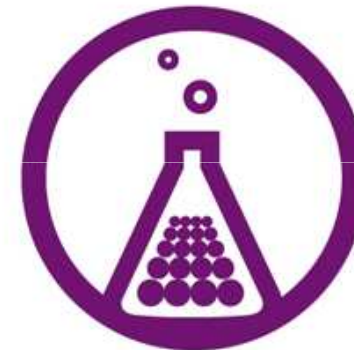
Venture Capital

GE Energy Financial Services invests in emerging energy- and water-related technology companies through [Energy Technology Ventures](#) – a GE, NRG Energy and ConocoPhillips joint venture – as well as through its own venture capital investing group. We focus on equity investments in companies that pursue game-changing technologies and services throughout the energy and water value chain, from natural resources to clean tech.

Our venture capital investments are targeted at later-stage growth companies that have developed sustainable competitive advantages in their markets, defensible commercial prospects, established products or services, and a strong management team. We offer more than money. Our portfolio companies benefit from GE's extensive financial and manufacturing footprint in the energy and water industries, industry-leading corporate research and development, operational expertise, multi-country reach, and best-in-class due diligence.

We invest up to \$5 million in each company but consider larger amounts. GE Energy Financial Services partners with other top-tier venture capital investors in emerging technology. While we are predominantly minority investors in high-quality private companies, we will also make selective investments in acquisition and recapitalization situations, as well as publicly traded companies.

Representative transactions follow.





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[What we believe](#)

[How we can help](#)

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Y Combinator

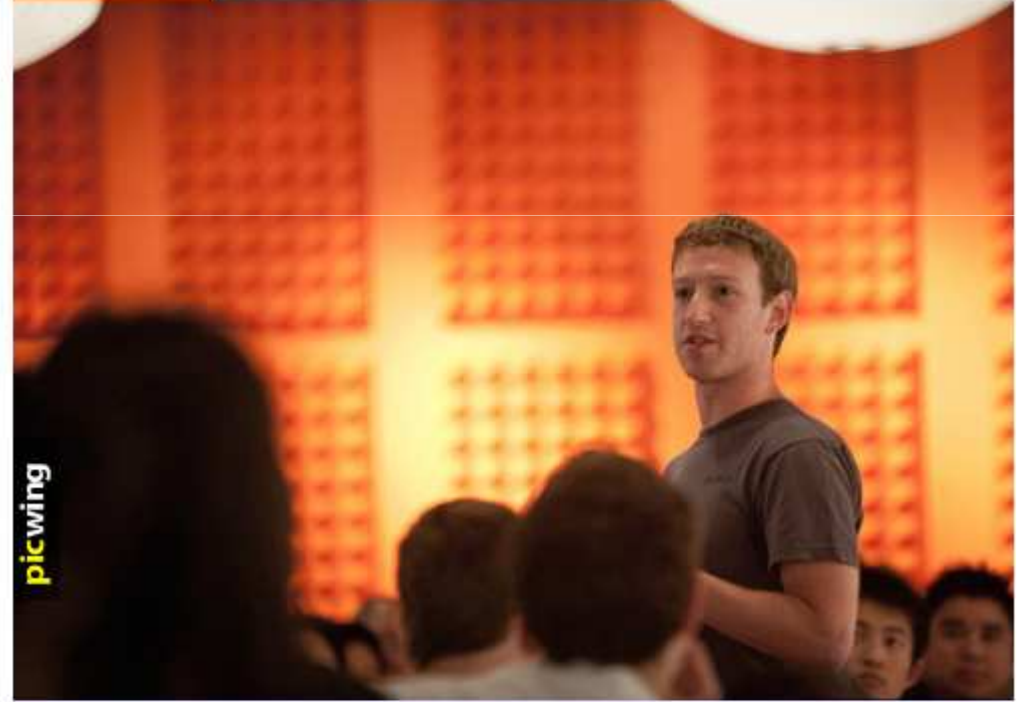


Wired | Mixergy | Inc | WSJ | GQ | ATD | Fool | Time | BW | NYT | NW

"The most prestigious program for budding digital entrepreneurs"

Ron Conway and Yuri Milner Offer Every New YC Startup \$150k

Y Combinator



Wired | Mixergy | Inc | WSJ | GQ | ATD | Fool | Time | BW | NYT | NW

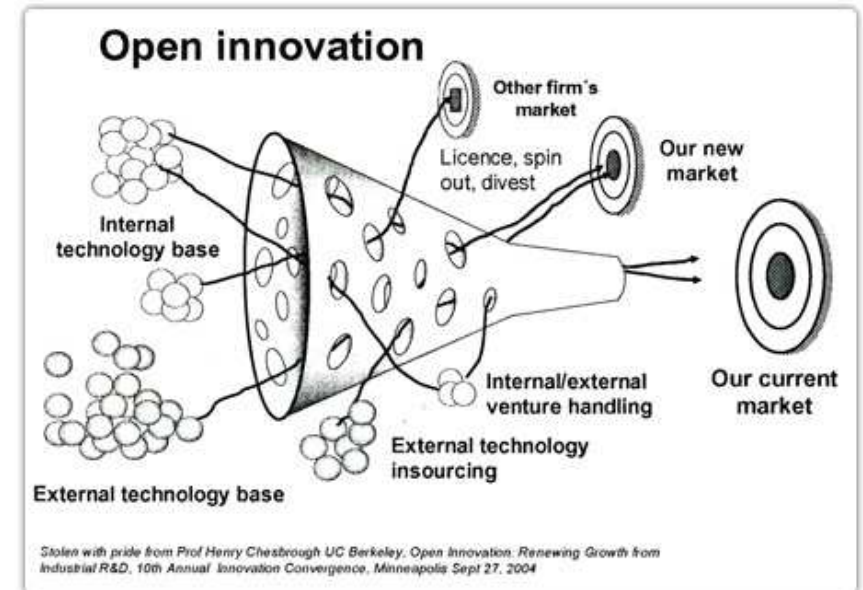
"The most prestigious program for budding digital entrepreneurs"

Ron Conway and Yuri Milner Offer Every New YC Startup \$150k

Tendências, Oportunidades e Sinais



Google VC



Papel do Venture Capital

- Alavancagem do **CRESCIMENTO**
- Acesso a **NETWORK, COACHING e MENTORING**
- **ACESSO A MERCADOS**
- Ampliação do potencial de **RETORNO**
- Consolidação de uma **CULTURA DE EMPREENDEDORISMO, INOVAÇÃO E INVESTIMENTO**

Desafios para o Venture Capital

- Evitar o engessamento das Universidades/ICTIs (NITs/NAGIs)
- Profissionalização das incubadoras (CERNE)
- Ampliação da escala e facilitação do acesso (Parques)
- Inserção na estratégias de cadeias estratégicas e empresas líderes (Brasil Maior)
- Articulação e engajamento de Investidores Empreendedores
- Geração de uma cultura de “Investidos retribuidores”



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